

March 27, 2007

Dear Business and Community Leaders,

On March 1, 2007, many of us came together at The Other Barn in Oakland Mills because we know how important financial literacy is to our community and our county's future.

I am pleased to share with you the results of that Financial Literacy Summit and ask for your help in making financial literacy a reality for more of our constituents, customers, neighbors, friends and family in Howard County.

On Wednesday, April 4, 2007 at 7:30 pm before the start of the Howard County Council's Legislative Session, County Executive Ken Ulman and the Howard County Council will stand together in declaring April 2007 as Financial Literacy Month.

I hope that you will join us and take some time throughout the month of April to evaluate the discussion and recommendations that came out of our three roundtable discussions during the Summit earlier this month and:

- ✓ Offer feedback
- ✓ Suggest resources we may have missed
- ✓ Let us know what you can do this month, this quarter and this year to make Howard County a national leader in financial literacy
- ✓ Spread the word that Financial Literacy is a **PRIORITY** in Howard County

In early May, I will report back to you about responses I have received and what activities will be initiated by your efforts. Thank you for your partnership and commitment. This is a great opportunity for us all. Educating and empowering more of us on financial matters has been a passion of mine for quite some time and I cannot be as effective without you.

All the best,

Calvin Ball